

# Art Requirements for Digital Printing

The art requirements for digital printing are as follows.

1. Convert fonts to outlines or curves.
2. Bitmapped files must be sized 100% @100 dpi or a percentage to proportion. We recommend designing at 100% size to see how it will actually look when printed.
3. Files can be in psd, pdf, AI, eps (version CS3 or earlier), or tif format.
4. Files should be in CYMK.
5. We cannot guarantee exact color matching with RGB files. If color matching is required, customer must provide PMS color numbers (additional fees may apply). Certain colors are impossible to match with process colors, however we will do our best to make it look good.

Files under 10 MB can be e-mailed.

## TO SEND LARGE FILES:

### 1. Use our FTP site

All users, Mac or PC must have an FTP client program such as Fetch, etc.

In Fetch type in:

[www.attention-getters.com](http://www.attention-getters.com) or just **attention-getters.com**

**login = customers**

**password = Attention1** (The password is case sensitive!)

Once you have uploaded the files, send an e-mail to **tracey@attention-getters.com** to let us know your files are ready for downloading.

**2. Use a free FTP server** such as **www.yousendit.com** or **www.sendspace.com**. You do not need to pay to use these servers even if they ask you to set up an account.

### 3. PC owners using Explorer in the browser line type in;

<ftp://ftp.attention-getters.com>

At the top of the window it will say " to view this ftp site in windows explorer click "page", then "view site with windows explorer". The page button is just above the window on the right side.

You will then be prompted to put in the login and password.

Now you can drag and drop files in that window onto our ftp site.



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